

JESSICA HOLZWARTH

SKILLS & QUALIFICATIONS

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COMMUNICATION MANAGEMENT

INTERNAL / EXTERNAL COMM Comm & Marketing Strategy Service Design

The candidate is able to plan and organizing: people, infrastructure, communication and materials that make up a service, to improve its quality, experience and the interaction between the stakeholders, and de-escalating conflict and considering all constraints..

PROJECT MANAGEMENT

AGILE

Project Management: No formal certification, but good understanding, methodology and practices in PMP methods, lean IT integration, Sigma

and ITIL3 approaches in service design. Build an agile process.

WRITING SKILLS

Journalism & Publicist Editorial Skills Consistency Story Telling Multiplatform Branding Voice Writing in diff. Styles Languages Fluency

CREATIVE MINDSET

Innovative & Fresh approach

The candidate is a source of continuous of creative ideas and holistic approach that also consider controlled and accurate risks .

NEUROSCIENCE MENTAL MODEL COMMUNICATION

Audience: Mental Model & Behaviour Communication Likeable or Credible Strategy: The Story & The Voice

Create an internal view of how people and technology interact by providing human factors and technical expertise. UXE Iteration, User /Customer Experience - Neuroscience - Mental Model

PUBLIC RELATION INTERPERSONAL COMMUNICATION

Presentations Networking from Jr to CxO Level Team Builder Corporate Comm.Strategy Crisis Management Change Management

GRAPHIC DESIGN & TECHNICAL SKILLS

Software / Internet Skills

- o iOS Graphic Design Software, Photoshop, Editing software, Infographics & others
- o Office: Word, Excel, PowerPoint, CRM, ERP and SAP.
- o Internet: Web content, writing, research, copywriting, blogging, social media marketing, copy editing.

NEGOTIATION MINDSET

Negotiation skills Due Diligence Compliance: KYC