

JESSICA HOLZWARTH

SKILLS & QUALIFICATIONS

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COMMUNICATION MANAGEMENT

**INTERNAL / EXTERNAL COMM
Comm & Marketing Strategy
Service Design**

The candidate is able to plan and organizing: people, infrastructure, communication and materials that make up a service, to improve its quality, experience and the interaction between the stakeholders, and de-escalating conflict and considering all constraints..

PROJECT MANAGEMENT

AGILE

Project Management: No formal certification, but good understanding, methodology and practices in PMP methods, lean IT integration, Sigma and ITIL3 approaches in service design. Build an agile process.

WRITING SKILLS

**Journalism & Publicist
Editorial Skills
Consistency Story Telling
Multiplatform Branding Voice
Writing in diff. Styles
Languages Fluency**

CREATIVE MINDSET

Innovative & Fresh approach

The candidate is a source of continuous of creative ideas and holistic approach that also consider controlled and accurate risks .

NEUROSCIENCE MENTAL MODEL COMMUNICATION

**Audience: Mental Model & Behaviour Communication
Likeable or Credible Strategy:
The Story & The Voice**

Create an internal view of how people and technology interact by providing human factors and technical expertise. UxE Iteration, User /Customer Experience - Neuroscience - Mental Model

PUBLIC RELATION INTERPERSONAL COMMUNICATION

**Presentations
Networking from Jr to CxO Level
Team Builder
Corporate Comm.Strategy
Crisis Management
Change Management**

GRAPHIC DESIGN & TECHNICAL SKILLS

Software / Internet Skills

lo iOS Graphic Design Software, Photoshop, Editing software, Infographics & others
o Office: Word, Excel, PowerPoint, CRM, ERP and SAP.
o Internet: Web content, writing, research, copywriting, blogging, social media marketing, copy editing,

NEGOTIATION MINDSET

**Negotiation skills
Due Diligence
Compliance: KYC**